



ONE MILLION STRONG

Thursday, September 21

7:00 a.m.	Registration Opens PA Hispanic College Fair Expo: Health & Wellness, Business, Community
8:00 a.m. – 9:00 a.m.	DEI OPENING BREAKFAST presented by The Giant Company Opening Ceremony: “Prosperity, Power, and Progress” <ul style="list-style-type: none">• US National Anthem• Olga Negron, Convention Vice-Chair and Executive Director of the Governor’s Advisory Commission on Latino Affairs• Honorable Reggie McNeil, Secretary, PA Department of General Services• Honorable Khalid N. Mumin, PA Secretary of Education• Aaysha Noor, Head of Diversity for the Giant Company• Catherine Clements-Jenkins, Director of Diversity and Inclusion, PA Turnpike Commission• Nikole Tyler, PennDOT• Bryan Garcia, Fulton Bank Digital Production Specialist ROOM: MAIN BALLROOM 2 nd FLOOR

<p>9:00 a.m. – 9:50 a.m.</p>	<p>LATINO HEALTH SUMMIT</p> <p>Health Equity Plenary</p> <p>Moderator: Dr. Raffy R. Luquis, Interim Director, School of Behavioral Sciences and Education; Director of JEDI-B, Penn State Clinical and Translational Science Institute; Professor of Biobehavioral Health</p> <p>A Call to Advance Latino Health Through DEI-focused Policy and Outcomes</p> <p>PANELISTS: Dr. Johanna Vidal-Phelan (UPMC), Dr. Jose Serrano (UPMC), Dr. Oralía Dominic (National Institute of Rural and Minority Health), and Mr. Frank Fernandez (Capital Blue Cross)</p> <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
<p>9:00 a.m. – 9:50 a.m.</p>	<p>ADELANTE YOUTH LEADERSHIP INSTITUTE</p> <p>Introduction to Higher Education, College Admissions Process and Requirements</p> <p>ROOM: LELAND</p>
<p>10:00 a.m. – 10:50 a.m.</p>	<p>ADELANTE YOUTH LEADERSHIP INSTITUTE</p> <p>Financial Aid 101: How to Pay for College?</p> <p>ROOM: LELAND</p>
<p>10:00 a.m. – 10:50 a.m.</p>	<p>Workshop Presentation Panel Institute Roundtable</p> <p>The Office for Pennsylvania Latino Research</p> <p>PRESENTERS: Dr. Adan Stevens-Diaz, Institute of State and Regional Affairs at Penn State; Dr. Philip Sirinides, Director, Institute of State and Regional Affairs; Associate Professor of Education, School of Behavioral Sciences and Education</p> <p>Explain to the Commonwealth’s leadership the advantages provided by statistical reports to their on-going work for the benefit of policy, programs, and initiatives to impact the community.</p> <p>ROOM: YORK</p>

10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Policies to Improve Health Equity through Cancer Patient Navigation in Pennsylvania</p> <p>PRESENTERS: Dr. Nirmal Ahuja, Penn State Harrisburg, Dr. Linda Fleisher, Fox Chase Cancer Center, Kate Konkle, Penn State Cancer Institute and Donna Greco, American Cancer Society</p> <p>In Pennsylvania, Hispanic cancer patients experience disparate cancer-related health outcomes. For example, 31% of breast cancers among Hispanic women are diagnosed at a late stage, compared to 25% for all women. Patient navigation, a patient-centered evidence-based approach, effectively addresses barriers to care and improves outcomes. The Community Preventive Services Task Force recommends patient navigation to advance cancer health equity. In 2020, colleagues and I published a call for a comprehensive policy-oriented approach in PA, including recommendations for state legislation, reimbursement policies, networking opportunities, as well as professional standards and licensure. The presenters will review the 2020 recommendations, provide an update on the recommendations, relate the recommendations to cancer health equity, and engage participants in future policy-related initiatives for cancer health equity through patient navigation. The workshop will feature presentations on topics related to patient navigation policy in Pennsylvania that may include a) cancer burden among Hispanics and patient navigation to improve health equity, b) models of navigation programs through the full spectrum of cancer care, c) legislation related to cancer patient navigation, d) standards of professional practice, and e) statewide and local networks of patient navigators.</p> <p>ROOM: LEBANON</p>
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10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>¡Pertenezco!: Building Great Schools that Kids Want to Attend</p> <p>PRESENTERS: Dr. Damary Bonilla-Rodriguez, Dr Heather Piperato, Dr Nikole Hollins-Sims</p> <p>In 2023, students in our public-school hallways are more diverse than ever before and while many schools celebrate this uniqueness, numerous obstacles continue to block the achievement of our underserved groups, including Latinos. Literature and legislation around school change has approached this problem in spurts and waves as early as 1980 with short term and isolated success.</p> <p>This workshop proposes that the complexity of these obstacles, while greater than ever before, can be tackled at a district’s foundational level by embracing a restorative practices framework that promotes healthy community.</p> <p>Join us to understand how the guiding tenets of restorative practices help educators create spaces within which every student feels accepted and truly believes in their ability to academically succeed.</p> <p>Hear examples from actual practice and leave with suggestions from advocates at the district, school board and state levels for its incorporation into PA schools.</p> <p>ROOM: ALLEGHENY</p>
10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Pennsylvania State Health Improvement Plan (SHIP) 2023-2028</p> <p>PRESENTERS: April Rouzer, Health Program Administrator and State Health Improvement Plan (SHIP) Coordinator, PA Department of Health; Dr. Merhawi Gebrezgi, Epidemiologist, PA Department of Health</p> <p>The Pennsylvania State Health Improvement Plan (SHIP) is a multi-year strategic plan developed by the Pennsylvania Department of Health in collaboration with the Healthy Pennsylvania Partnership (HPP), a multi-sector partnership of stakeholders and collaborators. The SHIP identifies health priorities, goals, measurable objectives, and strategies for the next five years. The SHIP is a plan to bring together communities, organizations, and individuals to work toward common ends to advance public health in Pennsylvania.</p> <p>ROOM: SUSQUEHANNA</p>

10:50 a.m. – 11:00 a.m.	<p>EXPO BREAK</p> <p>Ribbon Cutting Ceremony by Highmark & Highmark Wholecare</p> <p>Diana Escalante, Bilingual Community Engagement Specialist</p>
11:00 a.m. – 11:50 a.m.	<p>ADELANTE YOUTH LEADERSHIP INSTITUTE</p> <p>College Life / Experience</p> <p>ROOM: LELAND</p>
11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Tools for Youth Engagement and Empowerment</p> <p>PRESENTERS: Gloria Merrick, Executive Dir., Latino Hispanic American Community Center (LHACC); Dr. Nilsa Lasso-von Lang, Faculty/Assist. Dir. of Multicultural Enrollment, Moravian University</p> <p>This panel of professionals will share valuable information related to the resources available to the youth. Panelists will focus on community models of success and pathways to educational achievement (e.g., LISTO program, college selection and application process, academic benchmarks, and financial support), enabling the youth to represent their interests in a responsible, well-informed, and self-determined way; and preparing them to identify hidden barriers and break down inequality.</p> <p>ROOM: YORK</p>

11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Reach and Impact of Hispanic/Latino Cancer Community Advisory Board</p> <p>PRESENTERS: Sol M. Rodriguez-Colon, Penn State Cancer Institute, Dr. Marcela Diaz-Myers, Capital Blue Cross, Dr. Sarah Ines Ramirez, Penn State College of Medicine, and Maria Luisa Tejada de Rivero Sawers, Penn State Extension</p> <p>Community advisory boards are a best-practices approach for bilateral communication, engaged research, positive health impact, and improved health equity. In 2018, the Penn State Cancer Institute (PSCI) established the Hispanic/Latino Cancer Community Advisory Board (CAB) as a bridge between PSCI and the Hispanic/Latino community in its 28-county PSCI catchment area. The CAB operates at a high-level of engagement by advising the PSCI on cancer or risk factors affecting Hispanic/Latinos, improving health outcomes among Hispanic/Latinos, promoting culturally appropriate care, conducting outreach and education, promoting the participation of Hispanic/Latinos in research, and reviewing research protocols. Following a bidirectional engagement approach, the CAB is co-chaired by a community and an academic member, staffed by PSCI, and composed of 15 active community members. This workshop will provide participants with a thorough understanding of the history, operation, and impact of the CAB among Hispanics/Latinos living in central Pennsylvania. The impact of the CAB can be measured through outreach and education, research protocols, study enrollment, and national/international recognition. In addition, the workshop will discuss future initiatives, including policy approaches to cancer health equity. The workshop will be presented by up to four CAB members; in the spirit of bilateral engagement, community members will also present.</p> <p>ROOM: LEBANON</p>
11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Protections for Immigrant Minors</p> <p>PRESENTER: Attorney Isis M. Irizarry, Benach Collopy LLP</p> <p>At this presentation, Attorney Irizarry will review some of the most common immigration options available to immigrant children. This will be grounded in Pennsylvania law and will primarily address Special Immigrant Juvenile Status. This presentation is ideal for anyone who works with immigrant families looking for options for all members of their families – whether you are a teacher, social worker, community liaison, etc. You will learn basic issue-spotting, to know what to look for as potential indicators of immigration options for anyone under eighteen.</p> <p>ROOM: ALLEGHENY</p>

11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>LEADERSHIP - Leading with Authenticity and Heart - The Latino Way</p> <p>PRESENTER: Edith Gutierrez Hawbaker, Te Lo Juro Collective</p> <p>A presentation about the distinct characteristics of Latino culture that contribute to our leadership styles. We'll discuss how to leverage attributes cultivated in our cultura, such as compassion and empathy, to yield positive results. Leading with heart and authenticity will inspire your team, build credibility and trust and foster an environment of empowerment and engagement.</p> <p>ROOM: SUSQUEHANNA</p>
11:50 a.m. – 12:10 p.m.	WALK TO THE CAPITOL
12:10 p.m. – 1:00 p.m.	<p>Capitol Rotunda Latino Legislative Agenda</p> <ul style="list-style-type: none"> • Latino Education – Dr. Damary M. Bonilla Rodriguez • Affordable Housing – Ms. Joyce Santiago • Latino Parents Advocacy – Maritza Guridy • Latino Research – Dr. Adan Stevens-Diaz & Dr. Philip Sirinides • Human Services – ACLAMO Representative Joanna
1:00 p.m.	WALK BACK TO THE HILTON

1:15 p.m. – 2:30 p.m.	<p>STATE LATINO LEADERSHIP LUNCHEON “1 MILLION STRONG” presented by Highmark Wholecare</p> <p>Remarks</p> <ul style="list-style-type: none"> • Norman Bristol Colon, Convention Chair and Commonwealth Chief Diversity Officer • Ellen Duffield, President & CEO Highmark Wholecare • Bryan Garcia, Fulton Bank Digital Production Specialist • Dr. Debra Bogen, Acting Secretary, PA Department of Education • Kelly Primus, Deputy Secretary, PA Department of Drug and Alcohol Programs <p>Fireside Chats</p> <ul style="list-style-type: none"> • Chad D. Lassiter, Executive Director, PA Human Relations Commission • Cassandra Coleman, Executive Director, America250PA <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
2:30 p.m. – 3:00 p.m.	<p>Small Business Development Express by Lenin Agudo, Director of Widener University’s Small Business Development Center (SBDC)</p> <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
2:30 p.m. – 3:00 p.m.	<p>ADELANTE YOUTH LEADERSHIP INSTITUTE Student Services and College Resources</p> <p>ROOM: LELAND</p>

<p>3:00 p.m. – 3:50 p.m.</p>	<p>Workshop Presentation Panel Institute Roundtable</p> <p>How to Take Advantage of Federal and State Services Without the Headache</p> <p>PRESENTERS: Selina Winchester, Office of Congresswoman Susan Wild Elizabeth Martinez, Legislative Assistant to State Representative Peter G. Schweyer District 134, Allentown Area</p> <p>The Offices of Congresswoman Susan Wild and State Representative Peter G. Schweyer/ Legislative Assistant - Allentown area, have teamed up to bring you an overview of how their offices help Pennsylvanians navigate through issues with federal and state agencies.</p> <p>ROOM: YORK</p>
<p>3:00 p.m. – 3:50 p.m.</p>	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Pushout, Obstacles to Success and Broken Promises in America’s Education System</p> <p>PRESENTER: Dr. Ebonie Cunningham Stringer, Penn State Berks</p> <p>Education has been lauded as the means by which people can experience upward mobility, personal success, and the American Dream. Has our educational system delivered on these promises for all people? This interactive session will explore the ways in which K-12 education policies and practices can create obstacles to academic achievement for children who identify and present as racial and ethnic minorities. We will discuss education as a human right and the ways in which zero-tolerance school policies can present ethical challenges and contradict evidence-based practices and child development research. We will also investigate how exclusionary policies (i.e., suspension, expulsion) have long-term and differential outcomes for students of color.</p> <p>ROOM: LEBANON</p>

3:00 p.m. – 3:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Conducting a Latino Needs Assessment: How to Conduct, Fund and Use It to Better Serve the Community</p> <p>PRESENTER: Monica Ruiz, Executive Director, Casa San Jose of Pittsburgh</p> <p>There are many different data collection methods—from quantitative techniques like surveys to qualitative techniques such as focus groups. A needs assessment is a process for determining the needs, otherwise known as “gaps,” between current and desired outcomes. It can be used to clarify problems and identify appropriate solutions.</p> <p>ROOM: ALLEGHENY</p>
3:00 p.m. – 3:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Pennsylvania’s Master Plan for Older Adults</p> <p>PRESENTER: Kevin Hancock, Special Advisor to the Secretary, PA Department of Aging</p> <p>The Master Plan is a 10-year, state-led and stakeholder-driven strategic plan designed to help transform the infrastructure and coordination of services for older Pennsylvanians. The plan will also reflect the needs and preferences of this population to live where they choose and access the support they need to thrive and age in place.</p> <p>ROOM: SUSQUEHANNA</p>

3:00 p.m. – 3:50 p.m.

Workshop | Presentation | Panel | Institute | Roundtable

Cybersecurity Best Practices for Latino Businesses

PRESENTER: **Victor Salicetti**, President/CEO of AmericaVen

Overview:

In an age where digital footprints are expanding and cyber threats are evolving, Latino businesses are uniquely positioned to face both challenges and opportunities in the digital landscape. This workshop is designed to cater specifically to the nuances and needs of Latino businesses, addressing cultural, linguistic, and business-specific vulnerabilities.

Key Objectives:

- **Understand the Landscape:** Dive into the cyber threats particularly relevant to Latino businesses.
- **Tailored Solutions:** Discover cybersecurity solutions that are culturally and linguistically appropriate.
- **Secure Your Business:** Learn the essential steps every Latino business owner should take to secure their online presence.
- **Plan for the Worst:** Establish a robust incident response plan for potential cyberattacks.
- **Empower through Education:** Foster a cyber-aware culture among staff, stakeholders, and partners.

Who Should Attend?

- Latino business owners and entrepreneurs.
- IT professionals working in Latino businesses.
- Managers and team leads responsible for data or online platforms.
- Any individual interested in learning about the nexus of Latino business and cybersecurity.

Workshop Highlights:

- **Interactive Sessions:** Engage in hands-on exercises simulating cyber threats and defense strategies.
- **Expert-led Discussions:** Gain insights from cybersecurity professionals experienced in safeguarding Latino businesses.
- **Resource Kit:** Leave with a comprehensive toolkit, including a step-by-step guide to secure your business, best practice checklists, and bilingual resources.
- **Networking Opportunities:** Connect with other Latino business owners, share experiences, and learn from each other's challenges and successes.

Outcome:

Participants will leave the workshop equipped with the knowledge and resources necessary to enhance the cybersecurity posture of their business, ensuring a safer, more secure digital future for their enterprise.

ROOM: LELAND

3:50 p.m. – 4:00 p.m.	EXPO BREAK
4:00 p.m. – 4:50 p.m.	REGIONAL ROUNDTABLES The intent for each regional roundtable is to engage individuals representing diverse perspectives in meaningful dialogue on legislative, policy, local and regional priorities to advance the educational, economic, health, social and political agenda of the state’s 1.1 million residents of Latino descent.
4:00 p.m. – 4:50 p.m.	Workshop Presentation Panel Institute Roundtable Murals and Margaritas Tour powered by Visit Hershey-Harrisburg A cultural tour of the state’s capital city to celebrate the arts and network with others. ROOM: STARTING AT EL SOL MEXICAN RESTAURANT 18 S. 3 rd Street
6:00 p.m. – 9:00 p.m.	WELCOME TO HARRISBURG RECEPTION Bienvenidos a la Ciudad Capital “Navidades in September” presented by HGSK Lawyers <ul style="list-style-type: none"> • Debra Martinez, Convention Project Manager • Convention Planning Committee • HGSK Lawyers • City, County, State Officials Sawyer’s – 210 N. 2nd Street LIVE Grupo Cuerdas de Borinquen
	PA Democrats Reception – Sawyer’s – 210 N. 2nd Street – 7pm – 9pm PA Republicans Reception – Lux Rooftop – 231 State Street – 4:30pm – 6:30pm

Friday, September 22

7:00 a.m.

Registration Opens
PA Hispanic College Fair
Expo: Health & Wellness, Business, Community

8:00 a.m. – 9:00 a.m.

LEGACY BREKFAST: “VOICES OF YOUNG LATINOS”

presented Capital Blue Cross

Opening Remarks

- **Carolina C. DiGiorgio**, Chief Legal Counsel, PA Department of Environmental Protection
- **Jery Escalante**, Fulton Bank Financial Center Manager

The Voices of Young Latinos:

- **Henry Hernandez**, Senior Community Relations Consultant | Corporate Social Responsibility | CHIP, Capital Blue Cross
- **Judelissa Rosario**, William & Hannah Penn Fellow
- **Jessica Colon**, Executive Secretary to the Office of the Secretary, PA Department of Drug and Alcohol Programs
- **Luis Partida**, Government Affairs Representative, Duquesne Light Company

Closing Remarks

- **Mark P. Compton**, Chief Executive Officer, PA Turnpike Commission
- **Lucia Perez**, Family Services Representative, CCA

ROOM: MAIN BALLROOM 2nd FLOOR

9:00 a.m. – 9:50 a.m.	<p>LATINO EDUCATION SUMMIT</p> <p>Education Equity Plenary</p> <p>Developing the Latino Educator Pipeline - A Nationwide Collaborative Effort</p> <p>MODERATORS: Julio C. Nuñez, School Principal; Lissette Agosto-Cintron, Philadelphia Educational Leader</p> <ul style="list-style-type: none"> • Honorable Wanda R.D. Williams, Mayor, City of Harrisburg • Dr. Marcus A. Delgado, Deputy Secretary, PA Department of Education • Dr. Tony Watlington, Superintendent of School District of Philadelphia • Mr. Chris Dormer, Superintendent of the Norristown Area School District • Dr. Rudy Ruiz, CEO, Edifying Teachers • Ms. Sofia Gonzalez, U.S. Department of Education School Ambassador Fellow • Mr. Sharif El Mekki, CEO of Center for Black Educator Development <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
10:00 a.m. – 10:50 a.m.	<p>The Guillermo Lopez DEI Institute – SESSION #1 of 4</p> <p>ROOM: LELAND</p>
10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>The Latino Narrative - What's Your Story?</p> <p>PRESENTERS: Dr. Agosto-Cintrón, Principal, School District of Philadelphia; Julio C Nuñez, Principal, Norristown Area School District</p> <p>Crafting our own public narrative. "An exercise of leadership by motivating others to join you in action on behalf of a shared purpose." Resources: <u>Self, Us & Now</u> (Marshall Ganz)</p> <p>ROOM: YORK</p>

10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Vehicle Electrification in PA: Where we are and what's next</p> <p>PRESENTERS Colton Brown Alternative Fuels Infrastructure Coordinator & Natasha S. Fackler Infrastructure Implementation Coordinator</p> <p>The National Electric Vehicle Infrastructure (NEVI) formula funding is bringing \$171.5 million of new funding to PA to install EV charging infrastructure. During these session PennDOT will provide an introduction to electric vehicles (EV), an overview of current EV initiatives in PA, and pose open questions seeking feedback on how communities would like these funds to be utilized. Come prepared to learn about electric vehicles and share your vision for electrification in your local community.</p> <p>ROOM: LEBANON</p>
10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Identifying and Addressing Health Disparities and Chronic Disease in the Latino Population</p> <p>PRESENTERS: Kaitlyn Miele, Health Promotion and Wellness Registered Dietitian and Johnny Minguez, Capital Blue Cross</p> <p>Capital Blue Cross understands that health equity is becoming more important than ever and has made steps towards closing the gap in health disparities. This workshop will review the health disparities and inequities present among the Latino community and how Social Determinants of Health have a major impact on health, wellbeing, and quality of life. This workshop will also examine the prevalence and incidence of chronic disease and related health conditions in the Latino community and offer suggestions for lifestyle modifications and intervention.</p> <p>ROOM: ALLEGHENY</p>
10:00 a.m. – 10:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>SOCIAL SECURITY LAW</p> <p>PRESENTER: Mark J. Kogan, Shareholder, HGSK Lawyers</p> <p>ROOM: SUSQUEHANNA</p>
	EXPO BREAK

11:00 a.m. – 11:50 a.m.	The Guillermo Lopez DEI Institute – SESSION #2 of 4 ROOM: LELAND
11:00 a.m. – 11:50 a.m.	Workshop Presentation Panel Institute Roundtable Bridging the Gap: Understanding and Addressing the Impact of Dementia in the Latino Community PRESENTERS: Dr. Ricky D. Heath , Geisinger; Dr. Oralía Dominic , National Institute of Rural and Minority Health <p>In this presentation we will explore the disproportionate burden of dementia in the Latino community. We will examine the unique challenges faced by the Latino population, including cultural, socioeconomic, and healthcare system barriers that complicate the evaluation and management of dementia. We will discuss effective strategies for culturally and linguistically appropriate dementia evaluation, patient education, caregiver support and care coordination. The goal is to foster a comprehensive understanding of this issues and inspire action to bridge the gap in dementia care for the Latino community.</p> ROOM: SUSQUEHANNA
11:00 a.m. – 11:50 a.m.	Workshop Presentation Panel Institute Roundtable The Team of Consultants Every Small Business Needs: Presented by Fulton Bank PRESENTERS: Sully Pinos , BLOOM Executive Director; Aneury Perez , Fulton Bank Financial Center Manager; Kareemah Mayer , Buchanan Ingersoll and Rooney, Labor & Employment Attorney; Victoria Pritchard , RKL, Technology & Innovation Practice Leader ROOM: LEBANON

11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Highmark’s Successful BRG Strategy is important for employee engagement and to drive forward the enterprise’s mission and vision</p> <p>PRESENTERS: Highmark Executives and SALUD Members</p> <p>The Strengthening Awareness of Latino culture Using and understanding Diversity (SALUD) Business Resource Group at Highmark, leverages Latino and Hispanic talent to develop business opportunities in the workplace, marketplace, community, and patient experience. The group promotes personal accountability and equitable opportunity of diverse talent through professional development programs and supports marketplace excellence through education of multicultural business and language capabilities. Through this conversation, we will learn more about how SALUD has been able to impact change and help drive forward Highmark’s mission and vision.</p> <p>ROOM: YORK</p>
11:00 a.m. – 11:50 a.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Marketing to the Latino Market in the 222 Corridor</p> <p>PRESENTER: Robert Bee, Vice-President/General Manager, ABC 27</p> <p>ROOM: ALLEGHENY</p>

12:00 p.m. – 1:30 p.m.	<p>NATIONAL LATINO LEADERSHIP LUNCHEON “65 Million Strong” presented by Geisinger</p> <p>Remarks</p> <ul style="list-style-type: none"> • Kim Drumgo, Chief Diversity, Equity and Inclusion at Geisinger • Aneury Perez, Fulton Bank Financial Center Manager • Norman Bristol Colon, Convention Chair and Commonwealth Chief Diversity Officer • Fred Ramos, Senior Vice President, Chief Communications Officer, Corporate Communications at Highmark Health • Neil Weaver, Secretary, Governor’s Office of Administration <p>SPEAKER</p> <ul style="list-style-type: none"> • Pedro A. Rivera, President, Thaddeus Stevens College <p>Fireside Chats</p> <ul style="list-style-type: none"> • Orlando Almonte, Deputy Secretary of Policy & Planning, Office of Governor Josh Shapiro <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
1:30 p.m. – 2:00 p.m.	<p>Small Business Development Express by Lenin Agudo, Director of Widener University’s Small Business Development Center (SBDC) Joel Barnett, Fulton Bank Director of Commercial Affinity Banking Jery Escalante, Fulton Bank Financial Center Manager</p> <p>ROOM: MAIN BALLROOM 2nd FLOOR</p>
2:00 p.m. – 2:50 p.m.	<p>The Guillermo Lopez DEI Institute – SESSION #3 of 4</p> <p>ROOM: LELAND</p>

2:00 p.m. – 2:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Culturally and Linguistically Appropriate Services (CLAS): Essential in Reducing Social Determinants of Health (SDOH) for the Latino Community in PA</p> <p>PRESENTERS: Emily Lebo and Tensae Getz, Office of Health Equity, PA Department of Health</p> <p>In this workshop, members of the Pennsylvania Department of Health Office of Health Equity will shine a light on SDOH experienced by the most vulnerable populations within the Latino community, as well as disparities in the data collection and analysis of these populations, including:</p> <ul style="list-style-type: none"> • Maternal and Infant Mortality • Care and service for Individuals Experiencing Disabilities, and • Care and service for Sexual/Gender Minorities. <p>To assist in reducing these barriers, we will be posing a few questions to the audience regarding their current role and influence on data collection, as well as presenting and initiating dialogue around CLAS Standard 11 (Collect and maintain accurate and reliable demographic data to monitor and evaluate the impact of CLAS on health equity and outcomes and to inform service delivery).</p> <p>Charge: No matter your role, be a part of closing the gap on Latino Community data. This requires partnership, collaboration, and dedication.</p> <p>ROOM: YORK</p>
2:00 p.m. – 2:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Internet For All: How the Pa Broadband Development Authority is Ensuring Connectivity and Equity in our Digital Economy</p> <p>PRESENTERS: Kalie Snyder, Outreach & Engagement Manager; Judelissa Rosario, William & Hannah Penn Fellow</p> <p>The Pa Broadband Development Authority (PBDA) will provide an overview of the role PBDA plays within State Government, current and future funding opportunities, and how Digital Equity is an integral part of success for all Pennsylvanians and how it will be partnered with infrastructure expansion efforts. Additionally, the PBDA will facilitate conversation with participants on their challenges and barriers to connectivity, how that may differ from community to community, and what the PBDA should consider as they design a Statewide Digital Equity Plan.</p> <p>ROOM: LEBANON</p>

2:00 p.m. – 2:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Bilingual Education - An Equity Endeavor - Why Every District Should Embrace It</p> <p>PRESENTER: Iliana Acevedo, Curriculum Specialist for Dual Language, School District of Philadelphia</p> <p>This session will focus on the cultural, cognitive and economic benefits of bilingual education programming for K-12 students, and how districts can adopt it.</p> <p>ROOM: ALLEGHENY</p>
2:00 p.m. – 2:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>New Day, New Way: Doing Business with the Commonwealth of Pennsylvania</p> <p>PRESENTERS: Paula E. Murphy, Agency Liaison Program Coordinator/Outreach Champion; Audrey Smith, Procurement Liaison/Outreach Champion; Christopher Sanders, Administrative Officer/Outreach Champion, PA Department of General Services</p> <p>It's a “New Day and New Way” for Small Diverse and/or Veteran Owned Businesses who want to do business with the Commonwealth of Pennsylvania. The PA Department of General Services (DGS), Bureau of Diversity, Inclusion and Small Business Opportunities (BDISBO) will be conducting a training overview on “Certification and How to do Business with the Commonwealth.”</p> <p>Areas of Focus</p> <ul style="list-style-type: none"> • Capital Resources • How to get registered as a vendor • Where to find business opportunities • Identifying agencies and portals • Additional vendor resources • How to certify as a small, small diverse, and veteran owned business <p>ROOM: SUSQUEHANNA</p>
3:00 p.m. – 3:50 p.m.	<p>The Guillermo Lopez DEI Institute – SESSION #4 of 4</p> <p>ROOM: LELAND</p>

3:00 p.m. – 3:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>The Relevancy of Social Determinants of Health in Building Health Equity</p> <p>PRESENTER: Dr. Hector Ortiz, Program Manager for Diversity, Equity, and Inclusion, Penn State Health</p> <p>The Relevancy of Social Determinants of Health in Building Health Equity is a presentation that highlights the relevancy of the social determinants of health in building health equity. This presentation will discuss which are the social determinants of health and how they impact healthcare outcomes in different communities. It will analyze the cultural implications of the social determinants of health in the Latino/Hispanic/Latinx populations. Finally, it will reflect on the utilization of culturally and linguistically appropriate services (CLAS) and Culturally Responsive Care (CRC) approaches in addressing health disparities.</p> <p>ROOM: YORK</p>
3:00 p.m. – 3:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>ARTISTIC EXPRESSIONS - Celebrating Our Culture and Exploring Our Identity through Art</p> <p>MODERATOR: Edith Gutierrez Hawbaker, Te Lo Juro Collective</p> <p>Artist roundtable discussion exploring the richness of our culture and how it plays a pivotal role in our creative self-expression. Drawing on our heritage and lived experiences to explore our identity through the arts.</p> <p>ROOM: LEBANON</p>
3:00 p.m. – 3:50 p.m.	<p>Workshop Presentation Panel Institute Roundtable</p> <p>Neuroplasticity and older adults</p> <p>PRESENTER: Dr. Ana Patricia Aguilera Hermida, Penn State Harrisburg</p> <p>Participants will understand the importance of neuroplasticity and how the brain changes in response to stimulation. Furthermore, participants will learn strategies to stimulate and maintain their cognitive abilities.</p> <p>ROOM: ALLEGHENY</p>

6:00 p.m. – 11:30 pm.

Pennsylvania Latino Gala

A Celebration of Latino Excellence and Promise

Prosperity, Power, and Progress

The State Official Hispanic Heritage Month Gala

“Una Noche Tropical”

Message from Pennsylvania’s **48th Governor Josh Shapiro**

Message from United States Senator **Bob Casey, Jr.’s**

Message from PA Speaker of the House **Joanna McCClinton**

Speakers:

Latino Members of the Pennsylvania House of Representatives

Karen Rollins-Fitch, Director Corporate Social Responsibility, Highmark Wholecare

Secretary Richard Negrin, PA Department of Environmental Protection

Dinner, Awards & Scholarships Ceremony

LEGACY AWARD HONOREES:

AAYSHA NOOR

ESMERALDA AND GRAHAM HETRICK

KATHLEEN MCKENZIE

SECRETARY RICHARD NEGRIN

PAUL NAVARRO

LUTHER AND ROXANNE SEWEL

ESTAMOS UNIDOS OF PA

LATINO-HISPANIC AMERICAN COMMUNITY CENTER

Presentation of The Giant Company Latino Legacy Scholarship

Entertainment & Dance

LIVE Salsa Band Israel Torres y Su Caribeña Orquesta

DJ POLI

The Traditional PALC After Party at the Hilton

ADDITIONAL INFORMATION

A. Pennsylvania Latina Women Conference

- Wednesday, September 20 at the PA State Museum.
- 2:00 p.m. – 7:30 p.m. – FREE TO ATTEND.

B. The Pennsylvania Latino EXPO

- The Expo is open to all members of the community. FREE TO ATTEND.
- Hilton Harrisburg – Thursday and Friday – 9:00 a.m. to 3:00 p.m.

C. Penn State Health – health screen and/or flu shots – Thursday only

- Provide: health screening and/or flu shots. FREE TO ATTEND.
- Hilton Harrisburg – 10:00 a.m. – 2:00 p.m.

D. Fireside Chats

- Conversations with key people about current state, national and global issues.

E. “ADELANTE” Youth Leadership Institute

- Designed for 50 high school students to attend a full convention day and learn about college and postsecondary opportunities. Students must pre-registered.

F. Pennsylvania Latino College Fair

- DeSales University
- HACC, Central PA’s Community College
- Lehigh Carbon Community College
- Messiah University
- Moravian University
- Northampton Community College
- Penn State University
- Temple University
- Thaddeus Stevens College
- University of Pittsburgh

*Districts are invited to bring high school students to the college fair. FREE TO ATTEND.
Thursday and Friday – 9:00 a.m. to 3:00 p.m.*

G. La Sala de mi Abuela

- A cultural space to celebrate the wisdom, culture, traditions, centuries-old values of Pennsylvania’s Latino community.
- LHACC – Harrisburg Senior Center (FRIDAY ONLY)
- EL MERCADO LATINO: Art Display by Claudia Salazar, Edith Gutierrez-Hawbacker, Perla Lopez; Authors’ Corner “Nuestras Letras” with Latino Authors.
- Hilton Harrisburg – Thursday and Friday – 9:00 a.m. – 3:00 p.m. FREE TO ATTEND.

H. African American, Latino, Asian Pacific American Roundtable

- Sponsored by Talk Magazine & Talk Minority Action Group
- Conveners Luther and Roxanne Sewel
- Crowne Plaza Hotel in Harrisburg – Saturday, September 23 – FREE TO ATTEND.

“The PA Latino Convention is different from all other conferences – it is truly a family reunion.”