

THERE IS NO PENNSYLVANIA AGENDA
WITHOUT A LATINO AGENDA



1 MILLION+ STRONG



6TH Edition Pennsylvania Latino Convention

CITY OF HARRISBURG 2023 - THE CAPITAL CITY & GOVERNMENT CENTER

SEPTEMBER 20-22

WHY SPONSOR THIS UNIQUE EVENT?

- Only statewide Latino conference in Pennsylvania covering multiple themes – health, education, business and entrepreneurship, diversity, leadership, government – all under one venue
- Latinos are the fastest growing segment of the population representing more than 50% of the state's total population growth in the last 2 decades
- Be promoted and relevant to a market that is diverse, young and growing with a total population in PA of 1.1 million out of 65 millions in the US
- Gain knowledge, develop collaborative partnerships and business leads, “grow with us”
- Provide good, relevant information to the audience during this critical time in our nation's history
- Advocate for programs and share resources
- Expand your outreach in a diverse convention with potential reach not only to the state of Pennsylvania but other places in the US and around the world
- Continue supporting the 6th year of a convention aiming to advance the social, educational, political and economic status of the Latino community (and other under-resourced communities) through data, policy and research-based efforts and initiatives in local communities all-year-round
- A meeting place for collective efforts: Latinos, African Americans, AAPI, LGBTQ+

Diamond Level – \$35,000

- PRESENTING SPONSOR OF THE 6TH ANNUAL PA LATINO CONVENTION
- Convention Gala and Awards Main Sponsor
- Corporate Speaker at All Main Events
 - State Latino Leadership Luncheon
 - National Latino Leadership Luncheon
 - Gala and Awards “Fiesta Latina”
- Reserved Table at All Main Events
- Branding Opportunities at All Convention-related Events
- Tote Bag with Company Logo (company supplied)
- 10 Full Convention Registrations
- First Tier Logo Placement
- Check-in Branding, Swag, Banner Ads
- Video Advertisement for All Main Events
- Website, Social Media, Email Promotions
- Premier Exhibit Space
- Premier Journal Book Full Page Color Ad
- Speaker at Press Conferences
 - Press Conference 2/16/23 in Harrisburg City Hall

Platinum Level– \$25,000

- Presenting Sponsor of State Latino Leadership Luncheon or National Latino Leadership Luncheon
- Corporate Speaker at Selected Main Events
- Reserved Table at All Main Events
- Branding Opportunities at Selected Convention-related Events
- Lanyard for Name Tags (company supplied)
- 10 Full Convention Registrations
- Second Tier Logo Placement
- Video Advertisement for All Main Events
- Website, Social Media, Email Promotions
- Exhibit Space
- Journal Book Full Page Color Ad

Gold Level –\$20,000

- Presenting Sponsor of Diversity, Equity and Inclusion Institute or Emerging Leaders Summit
- Corporate Speaker at Selected Events
- Reserved Table at All Main Events
- Branding Opportunities at Selected Convention-related Events
- 7 Full Convention Registrations
- Third Tier Logo Placement
- Video Advertisement for All Main Events
- Website, Social Media, Email Promotions
- Exhibit Space
- Journal Book Full Page Color Ad

Silver Level – \$15,000

- Lead Sponsor of a Forum/Townhall/Roundtable
- Corporate Speaker at Selected Events
- Reserved Seating at All Main Events
- Branding Opportunities at Selected Convention-related Events
- 5 Full Convention Registrations
- Fourth Tier Logo Placement
- Video Advertisement for All Main Events
- Website, Social Media
- Exhibit Space
- Journal Book Full Page Color Ad

Bronze Level –\$10,000

- Presenting Sponsor of “Coffee Break” or Lead Sponsor of workshop on topic of choice
- Corporate Speaker at Selected Event
- Reserved Seating at All Main Events
- Branding Opportunities at Selected Convention-related Event
- 3 Full Convention Registrations
- Fifth Tier Logo Placement
- Website, Social Media
- Exhibit Space
- Journal Book Full Page Color Ad

Other Sponsorship Opportunities

- \$12,500 - Welcome to Harrisburg Reception (off-site)
- \$10,000 - Hispanic Heritage Month Street Festival and Community Celebration (off-site)
- \$10,000 – POWER 100 Who's Who in Latino Pennsylvania Booklet Sponsor
- \$2500 – PA Hispanic College Fair – participant with a full general admission and exhibit space
- Sponsor a Young Latino/a (18+) or a Senior Citizen (from a qualified senior center):
 - Hotel
 - Conference Fee
 - Transportation
- Journal Book Advertising
 - \$750 – Full Page Color
 - \$500 – Half Page Color
 - \$500 – Full Page BW
 - \$300 – Half Page BW
 - DEADLINE FOR ADS AUGUST 31 – if ad is not received by deadline, we are not responsible if it is not included in the program.

SPONSOR

THIS ONE-OF-A-KIND EVENT



SEPTEMBER 20-22, 2023

PENNSYLVANIA LATINO
CONVENTION

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17608 | 717-725-1619

INFO@PALATINOCONVENTION.COM

WWW.PALATINOCONVENTION.COM

COMMITMENT FORM 2023

INVOICE TO FOLLOW

All checks made payable to:
HOPE / PA Latino Convention

We are committed to support the 2023 Pennsylvania Latino Convention!

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Commitment (please provide amount and brief description):